SPEAKER KIT

Sandras Phiri

Sandras Phiri is an AI keynote speaker and the founder and CEO of Pranary, which trains organisations to work with AI. He makes AI clear, practical and urgent for leadership teams, conferences and boards.

20,000+
people reached on stage and in training

30
countries, from Silicon Valley to China

20+
universities as guest lecturer, including Oxford

Top 15
tech people to follow in South Africa, two years running

Short bio

Sandras Phiri is an AI keynote speaker and the founder and CEO of Pranary, which trains organisations to work with AI. He has spoken to more than 20,000 people, has been a guest lecturer at more than 20 universities, including Oxford and Stellenbosch, has briefed government ministers and company boards on AI, and works with organisations including Amazon Web Services, Vodacom, Sanlam and Prudential.

Signature keynotes

Where Is AI Taking Your Industry? *The 6 AI Waves*

Best for: conferences, leadership summits and board sessions.

- Understand the 6 waves of AI change and which one they are in.
- See what leading organisations are doing now.
- Leave with 3 moves to make this year.

From AI Tools to AI Results *The AI Value Ladder*

Best for: executive teams, managers and industry associations.

- Learn why most AI efforts stall.
- Climb from experimenting to real business value.
- Pick the first workflow to change.

Leading People When AI Does the Work

Best for: HR and people leaders, all-staff events and leadership retreats.

- Know which roles will change and how.
- Learn how to bring teams along without fear.
- Leave with a people plan for AI.

Also available: **AI for Entrepreneurs and Creatives**. Every talk is tailored to your industry, including financial services, mining and resources, telecoms, manufacturing and the public sector.

Formats

Keynote.
30 to 60 minutes.

Signature.
A keynote plus a roundtable with your senior leaders straight after. Chosen by organisers who want decisions, not just inspiration.

Panel, moderator or fireside chat.

Virtual keynote.
Any time zone.

Fees are shared on enquiry. Flights and accommodation are covered by the host. Agencies and speaker bureaus welcome.

What leaders say

“Our presenter was fantastic. Relatable and using very relevant applications!”

Nancy S., CEO, Financial Services

“Sandras has a unique ability to simplify and explain emotionally charged behaviours.”

Arshad Dudhia, CEO, Musa Dudhia & Co

“A real asset to getting me back in the game with the right frame of mind and action plan in place.”

Brad Macgrath, Co-founder and COO, Zoona

“This was a phenomenal, mind-blowing experience. I foresee an amazing shift in my efficiency and output!”

Kadija Sidibe, Nana Mudenda and Associates

Stage introduction

Our next speaker has a rare gift: he makes AI make sense. Sandras Phiri is the founder and CEO of Pranary, which trains organisations to use AI in their everyday work. He has spoken to more than 20,000 people, his work has taken him to 30 countries and he has been a guest lecturer at universities including Oxford and Stellenbosch. Leaders at Amazon Web Services, Vodacom and Prudential have worked with him. Please welcome Sandras Phiri.

How booking works

1. Tell us about your event.
We reply within 24 hours with availability.

2. 20 minute briefing call.
Your audience, your goals, your industry.

3. A talk built for your room.
Delivered on the day, with no surprises.

Check availability

sandrasphiri.com/contact · **bookings@pranary.com** · WhatsApp **+260 77 050 8471**